

its site, and shall not compete for attention in a manner taking advantage of extreme, disharmonious, or clashing colors, shapes, locations, or materials.

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**4.06.130 Master Sign Program**

- A. The owners of a commercial or industrial complex and any joint freeway sign shall submit a master sign program for approval by the Planning Commission.
- B. A master sign program shall include the sign locations, sign types, colors, designs, faces, materials, restrictions, prohibitions, and other general criteria for signs. A sign which is consistent with an approved master sign program is not subject to further design review.

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**4.06.140 Temporary Signs**

- A. **Temporary signs in commercial and industrial zoning districts.**

In addition to the permanent signs allowed in this chapter, temporary signs are permitted in the following zoning districts designated as Neighborhood Business Commercial (CNB), Commercial Service (CS), Highway Service Commercial (CHS), Commercial Office (CO), Professional Office (CP), Research and Development (I-1), Light Industrial (I-2), Heavy Industrial (I-3), T4 Neighborhood-Open, and Neighborhood Mixed Use (NMU), subject to the following:

  - 1. Only the following types of temporary signs are permitted:
    - a. A freestanding A-frame sign;
    - b. A window painting;
    - c. A banner sign;
    - d. A beacon;
    - e. A stake sign constructed of paper or plastic mounted on a wood or metal stick.
  - 2. Prior to displaying a temporary sign which contains commercial sign copy, the owner of such a sign shall register the sign with the planning division by completing a form provided by the City. The form shall include the owner's name, address and telephone number, as well as dates the owner intends on displaying the sign. The City may charge a reasonable registration fee to cover the cost of inspection and enforcement, as determined by resolution of the City Council.
  - 3. A freestanding A-frame sign, window painting or banner sign shall be displayed no more than 35 days in any three-month period on private property.
  - 4. Each parcel shall have no more than one freestanding A-frame sign, window painting or banner sign.
  - 5. For commercial and noncommercial signs on developed parcels, the maximum sign area of a freestanding A-frame sign, stake, or banner sign is one-half of the sign area permitted for a permanent sign in the district in which the parcel is located. For vacant parcels, no commercial signs are permitted. Noncommercial signs are permitted as long as the signs do not exceed four square feet per sign and no two signs with the same copy are located closer than 50 feet from each other.
  - 6. A temporary sign may not be illuminated.
  - 7. A window painting may cover only up to 50 percent of the window area.

8. A temporary freestanding A-frame sign is subject to the following requirements:
    - a. Maximum size of temporary freestanding A-frame signs is 30 inches wide by 48 inches tall; and
    - b. A temporary freestanding A-frame sign must be placed on private property or in a landscaped area.
  9. Each parcel shall have no more than one beacon, subject to the following requirements:
    - a. A beacon may be displayed no more than 10 days per year;
    - b. A beacon must be located on-site;
    - c. A beacon may not create a hazard to pedestrians, vehicles, or aircraft due to its location or movement; and
    - d. A beacon may only operate during the business hours of the use being identified.
  10. Public property and public right-of-way signs located on public property or the designated public right-of-way are subject to the following regulations:
    - a. No commercial or noncommercial signs are permitted on public property; and
    - b. No commercial signs are permitted on the designated public right-of-way. Non-commercial signs are permitted in all zoning districts; provided, signs do not exceed four square feet per sign and no two signs with the same copy are located closer than 50 feet from each other, per street frontage. Corner properties may have two of the same sign at the corner.
- B. Temporary signs in residential zoning districts.**
- In addition to permanent signs allowed in this chapter, temporary signs are permitted in zoning districts designated as Downtown Specific Plan (DSP), Suburban Multiple Residential (RG), Multi-Family Residential (MFR), Suburban Residential (RS), Low Density Residential (RL), Rural Residential (R-R), T3 Neighborhood, and T4 Neighborhood, subject to the following:
1. A temporary sign may be placed on private property subject to the following:
    - a. Noncommercial signs.
      - (1) Maximum four square feet per sign;
      - (2) No limit on the number of signs permitted; and
      - (3) Signs must be a stake sign.
    - b. Commercial signs.
      - (1) Signage pursuant to *Civil Code Section 713* may be freestanding or wall-mounted; and
      - (2) Signs pursuant to a master sign program associated with a residential development are exempt; except they may not exceed 32 square feet and may not exceed one per parcel.
  2. A temporary sign may be placed in the designated public right-of-way subject to the following:
    - a. Noncommercial signs.
      - (1) Signs must be stake signs with a maximum size of four square feet;
      - (2) No two signs with the same copy shall be placed closer than 50 feet from

- each other per street frontage;
- (3) Corner properties may have two of the same sign at the corner;
- (4) All temporary noncommercial signs shall be removed within five days after the event to which they pertain.
- b. Commercial signs (including garage sale signs and real estate signs).
  - (1) Signs must relate to an activity permitted within a residential zoning district;
  - (2) Signs are only allowed on Thursdays, Saturdays and Sundays;
  - (3) Signs are limited to four square feet;
  - (4) Only one sign per each advertised activity (e.g., a house for sale, etc.) may be placed at each street intersection leading from the two nearest major streets (reflecting two independent access routes) to the site of the advertised activity.
  - (5) Only one sign per each advertised activity, up to a maximum of three signs, may be placed at any street intersection corner; and
  - (6) The sign must be placed so that a minimum of four and one-half feet remains clear on the sidewalk for pedestrians.
- 3. All temporary commercial signs are permitted for a total of 35 days per a calendar quarter.
- 4. No temporary commercial or noncommercial signs are permitted on public property or to be placed in the street or median areas.

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**4.06.150      Transect Zones (T4 Neighborhood-Open, T4 Main Street-Open, T4 Main Street)**

In a Transect zone (T4N-O, T4MS-O, T4MS) permanent signs are permitted as follows:

- A. **Lighting.** Signage shall be externally illuminated.
- B. **Permitted signs.** Only the following types of signs are permitted and shall follow the following regulations:
  - 1. Projecting wall sign. See Subsection 4.06.150.C
  - 2. Awning/Canopy. See Subsection 4.06.150.D
  - 3. Wall. See Subsection 4.06.150.E
  - 4. Free-standing sidewalk sign. See Subsection 4.06.150.F
  - 5. Window sign. See Subsection 4.06.150.G