



Cultural Arts Vision Kickoff: Equity & Inclusion

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April 6, 2021

Livermore Commission for the Arts



AND THE
EXPRESS YOUR ART

Cultural Arts Vision

- Livermore's First Cultural Arts Vision completed 2007
- ArtsAlive! led to the creation of the Public Art Fund, the Bankhead Theatre, and the Downtown Cultural Arts District
- The Commission for the Arts must “review the plan every five years and update it as necessary” (LMC 2.43)
- October 2020 - Request for Proposals
- January 2021 - Commission for the Arts recommends Art Builds Community
- March 2021 – Council approves Resolution authorizing contract

Art Builds Community

- Barbara Goldstein, Principal
- Jessica Cusick, Cusick Consulting
- Amanda Tello Rawson, Research & Project Management
- Quynh-Mai Nguyen, Marketing & Community Outreach
- Chris Burrill, Facility Analysis

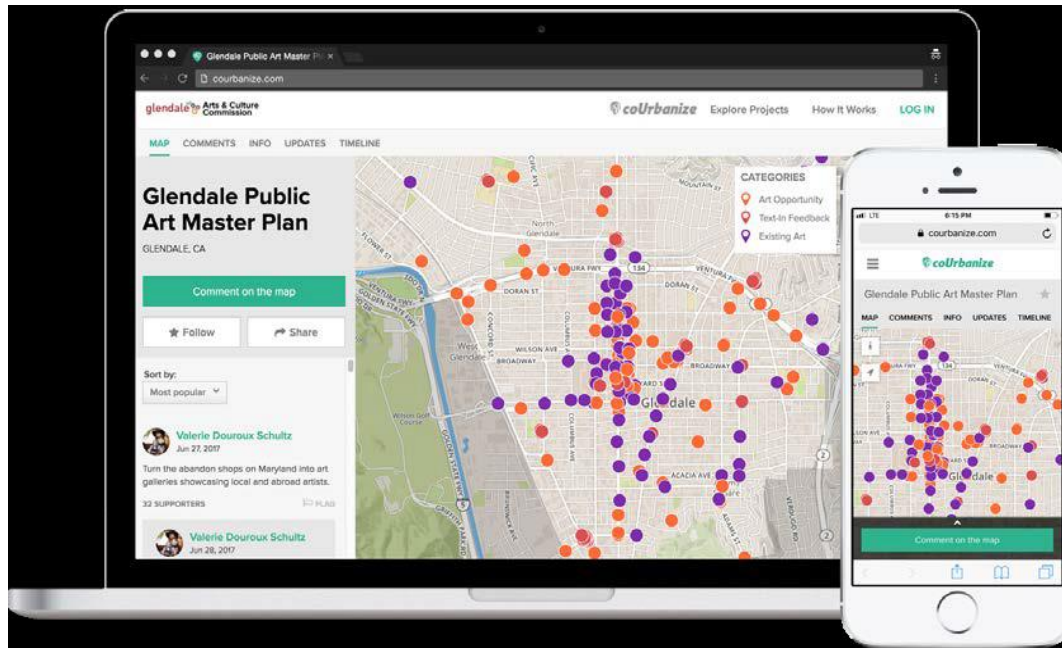
Timeline

- Phase I – Spring 2020, Research, Benchmarking
- Phase II – Summer 2020, Public Outreach and Engagement
- Phase III – Fall 2020, Draft Report, Recommendations
- Phase IV – Winter 2020, Final Report

Community Engagement



Interactive Mapping



South Glendale: Most Popular Comments

- 1** 15 SUPPORTERS

"The City and MONA should collaborate with the Car Dealers to get vintage neon signs of the dealerships installed along S Brand Blvd - if not in the median, than perhaps in the lobbies of the individual dealerships."
- 3** 16 SUPPORTERS

"The Adams [Square] Gas Station is a historic resource and arts venue for public display. Our historic resources should be utilized more systematically as arts venues."
- 2** 16 SUPPORTERS



Adams Square Gas Station
Restored by Rios Clementi Hale Studios, 2006
- 4** 11 SUPPORTERS

"The railroad overpass and sloped embankments at Los Feliz and Brand represent great opportunities for "gateway" art, utilizing lighting, murals and landscape architecture. This opportunity has been called out multiple times during planning efforts in the area."
- 5** 10 SUPPORTERS

"Thanks to Arlene Vidor and the Adams Hill Neighborhood Association, this historic site was saved from the wrecking ball and commercialization. If the City of Glendale will up the ante for more installation art here, Adams Hill and South Glendale will have a leg up on being a destination for art for all of California."

Questions

- What cities should we benchmark Livermore against for the arts, equity and inclusion?
- What community groups and organizations should we make sure to include in the public outreach process this summer?



Thank You!