



**Livermore Equity & Inclusion Working Group
Subgroup A: Community Culture and Representations
Meeting Date: April 6, 2021**

**SUMMARY NOTES
(Facilitated by Public Dialogue Consortium)**

Community Participants

Jackie Cota
Ryan Keedy
Garnay Thomas
Marilyn Dykstra
Emily Wilson

Presenters

Barbera Goldstein, Principal of Art Builds Community
Amanda Rawson, Art Builds Community
Quynh-Mai Nguyen, Art Builds Community

Subcommittee and Staff

Bob Carling, Council Member
Trish Munro, Vice-Mayor, Council Member
Christine Martin, Deputy City Manager
Stephanie Egidio, City Management Analyst
Adam Van de Water, Director of the Office of Innovation and Economic Development
Lynn Gardner, Horizons Youth and Family Counseling

Project 1: City Communication, Media and Messaging Project

Stephanie Egidio, City Management Analyst, presented on City external communications, including the methods used and the processes that are followed.

Possible Recommendations

- Consider hiring a full-time communications person to assist with managing social media.
- Work with the algorithms, post the same posts more than once until it is picked up and reposted by others for wider reach.
- Leverage other groups and pages to post to achieve wider reach.

- Establish a social media policy so city workers are answering all questions and comments.
- Include in the policy guidelines that a broad range of diversity is featured in images and language with the aim of being inclusive.

City Communication, Media and Messaging Project

Adam Van de Water, Director of the Office of Innovation and Economic Development, and Barbara Goldstein, Principal of Art Builds Community, presented on the City's Cultural Arts Vision. Barbara proposed two questions to the group at the conclusion of the presentation:

1. What cities should we benchmark Livermore against for the arts, equity, and inclusion?
2. What community groups and organizations should we make sure to include in the public outreach process this summer?

Answers to the Questions Above

- The Livermore Area Youth Advisory Commission (LAYAC)
- Cultural organizations (i.e. Portuguese Cultural Organization)
- There is an active quilting community in Livermore that might be included
- Christmas light displays by various community members in another form of non-traditional art in Livermore
- Tri-Valley Writers <https://www.trivalleywriters.org/> has many members who live in Livermore.
- The Livermore Poet Laureate, Cynthia Patton, along with those who attend poetry readings that used to be held at Swirl on the Square and at Ravenswood Historical Site
- Other writers/poets include Andy Weir (who wrote The Martian), Ann Parker (who is an award-winning historical mystery author), and Molly Bang (award-winning children's author)

Next Steps

- Next Subgroup Meeting: Tuesday, April 27 at 7:00pm
- Second Story-Telling Session: Thursday, April 22 at 7:00pm