

Your City Council urges you to vote “Yes”. The argument that this referendum is about a bigger park is deceptive; it’s only about the location of the city-approved hotel.

This referendum was drafted by a few people who want to halt progress in Livermore’s downtown by overturning the development agreement with the builder of the long-desired Wine Country Hotel at the Bankhead. Hotel experts and most residents agreed that Livermore Avenue is the preferred location. This is an upscale, destination hotel, not “mediocre” as the opposition falsely claims.

The hotel at the Bankhead Theater allows more open space on the west side of the development area. The sprawling, conference hotel in the opponent’s drawing encroaches upon two parks, Stockmen and Veterans, that are integral to the City’s Approved Plan. Recent studies confirm the City’s Plan has a larger park area. Furthermore, no developer has ever submitted a proposal to the City for a west-side hotel fronting on Railroad Avenue.

The Bankhead’s Executive Director, a theater professional, advised Council members that the preferred location for the hotel is next to the Bankhead Theater instead of a third, costly, subsidized parking structure as pictured in the opposition’s drawing. The Bankhead location offers the best opportunity for the long term success of a profitable hotel and our beloved theater.

At a well-publicized Council meeting on this development agreement, everyone spoke in favor of the agreement and moving ahead. No one spoke against it.

The time is now. Vote “Yes”.

City Clerk's Office

NOV 08 2019

City of Livermore

NOV 08 2019

City of Livermore

STATEMENT ACCOMPANYING
BALLOT MEASURE ARGUMENTS

Elections Code § 9600:

All arguments concerning measures filed pursuant to this division shall be accompanied by the following form statement, to be signed by each proponent and by each author, if different, of the argument.

The undersigned proponent(s) or author(s) of the

☐ primary argument☒ rebuttal argument☒ in favor of☐ in opposition toballot measure (Ord. no. 2089)
(name or number)

at the general municipal election for the City of Livermore to be held on March 3,

2020 hereby state that this argument is true and correct to the best of their
(his/her/their)
knowledge and belief.Signed: Robert W. Carling Date: 11-8-19Printed Name/Title: ROBERT W. CARLING / VICE MAYORSigned: Bob Joerner Date: 11/8/19Printed Name/Title: BOB JOERNER / COUNCIL MEMBERSigned: Robert J. Coombes Jr. Date: 11/8/19Printed Name/Title: Robert J. Coombes Jr. / council memberSigned: John P. Marchand Date: 11/8/19Printed Name/Title: JOHN P. MARCHAND / MAYORSigned: Patricia Munro Date: 11/8/2019Printed Name/Title: Patricia (Trish) Munro / council member