

Your City Council unanimously urges a "Yes" vote on this measure to maintain the momentum on the downtown improvements currently underway.

The City Council entered into a Development Agreement for a long-desired, upscale wine-country hotel next to the Bankhead. Throughout the months of the outreach and public input process, there was one element that was agreed upon by all. The optimal location for a downtown hotel was South Livermore Avenue. This Development Agreement keeps it there and also protects Blacksmith Square.

Don't be confused by a widely circulated drawing of a west side hotel on Railroad Avenue. That drawing has unreasonable housing densities and ignores the complementary elements in the City plan. It actually harms First Street businesses by replacing their parking with housing. Their drawing hasn't been vetted or subject to feasibility analysis.

In contrast, the City Approved Downtown Plan was based on input from thousands of Livermore residents and years of careful planning and analyses.

A "Yes" vote will prevent years of delay allowing us to continue improving the downtown now, and providing what you want:

More available parking throughout the downtown

More open space, including two large connecting parks, Veterans Park and Stockmen's Park

Less dense housing

Better traffic circulation

More retail

Fiscally responsible

The City Approved Downtown Plan is supported throughout the community. Join with many organizations, representing thousands of residents, who support the plan:

Livermore Stockmen's Association

Livermore Shakespeare Festival

Livermore Chamber of Commerce

Livermore Downtown Inc.

Unify Livermore

InterFaith Housing

Livermore Science and Society Center

Livermore Valley Winegrowers Association

Innovation Tri-Valley

You've waited years for the downtown improvements that residents requested: more available parking, more open space, more retail, and more amenities. Don't be fooled by a drawing and false claims. The time has come to vote "Yes" to get things done!

City Clerk's Office

OCT 29 2019

City of Livermore

**STATEMENT ACCOMPANYING
BALLOT MEASURE ARGUMENTS**

Elections Code § 9600:

All arguments concerning measures filed pursuant to this division shall be accompanied by the following form statement, to be signed by each proponent and by each author, if different, of the argument.

The undersigned proponent(s) or author(s) of the

- ☒ primary argument
☐ rebuttal argument
- ☒ in favor of
☐ in opposition to

ballot measure _____
(name or number)

at the general municipal election for the City of Livermore to be held on March 3,

2020 hereby state that this argument is true and correct to the best of their
(his/her/their)
knowledge and belief.

Signed: Bob Woerner Date: 10/29/19

Printed Name/Title: BOB WOERNER COUNCIL MEMBER

Signed: Patricia Munro Date: 10/29/19

Printed Name/Title: Patricia Munro councilmember

Signed: Robert W. Carling Date: 10/29/19

Printed Name/Title: Robert W. Carling, Jr. Councilmember

Signed: Robert W. Carling Date: 10/29/19

Printed Name/Title: ROBERT W. CARLING VICE MAYOR

Signed: John P. Marchand Date: 10/29/19

Printed Name/Title: JOHN P. MARCHAND / MAYOR

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