

Argument in Favor of Measure _____

The Central Park Plan is a once-in-a-lifetime chance to create something truly special in Livermore's downtown.

Placed on the ballot by almost 7000 Livermore voters and designed by noted architects with deep Livermore roots, the Central Park Plan creates a centerpiece worthy of our community. Simply put, the Central Park Plan provides better parks and better parking, for a better Livermore.

The Plan:

- **Creates a signature 3-acre Central Park** stretching from the Bankhead Park Plaza to L Street, with a real park, larger than the Council Plan, activated with tables under trees, playgrounds and more;
- **Retains Stockmen's Park**, an open grassy area that can support events and provide seating for performances on an outdoor stage;
- **Constructs convenient parking** where most needed near Livermore Avenue, the city's entertainment center, providing 316 more parking spaces than the Council Plan;
- **Puts 3-story affordable housing off the park**, not on it, as well as on Pacific Avenue; Council Plan includes 4-story apartments;
- **Allows for a resort, destination wine country hotel west of Livermore Avenue** with more rooms, greater tax revenue and more economic benefits for existing businesses than the Council's Plan;
- **Adds to Livermore's cultural hub** by encouraging a blackbox theater and science center; and
- **Provides for interesting shops and restaurants** along Livermore Avenue, creating a connection with existing First Street businesses.

In keeping with our traditional downtown, the Central Park Plan limits the height of any building to three stories.

In the past, Livermore voters successfully fought for urban growth boundary initiatives to block urban sprawl from destroying our surrounding vineyards, ranchlands and scenic hills. This time, we can join together to create an inspiring Central Park enlivened by recreational, cultural and commercial destinations at the very heart of our community.

City Clerk's Office

SEP 09 2019

City of Livermore

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STATEMENT ACCOMPANYING
BALLOT MEASURE ARGUMENTS

City of Livermore

Elections Code § 9600:

All arguments concerning measures filed pursuant to this division shall be accompanied by the following form statement, to be signed by each proponent and by each author, if different, of the argument.

The undersigned proponent(s) or author(s) of the

☒ primary argument☐ rebuttal argument☒ in favor of☐ in opposition toballot measure _____
(name or number)

at the general municipal election for the City of Livermore to be held on November 3,

2020 hereby state that this argument is true and correct to the best of _____
(his/her/their)

knowledge and belief.

Signed: William Dunlop Date: Sept 5, 2019Printed Name: William Dunlop, Chair CITIZENS for a LIVERMORE CENTER PARKSigned: [Signature] Date: Sept 5 2019Printed Name: Jeffrey KaseySigned: Calvin D. Wood Date: 9/7/2019Printed Name: CALVIN WOOD, 55-year Livermore residentSigned: Jeanette King Date: 9-9-19Printed Name: Jeanette KING, COMMUNITY ACTIVISTSigned: Jose B. Barrientos Date: Sept 7, 2019Printed Name: Jose B Barrientos, Livermore Lions Club, Pres.

RELEASE FOR REBUTTAL ARGUMENT - TO BE COMPLETED ONLY IF
REBUTTAL WILL BE SIGNED BY DIFFERENT AUTHORS