

OCT 29

Argument Against Measure _____

City of Livermore

7,244 Livermore voters placed this referendum on the ballot because Livermore deserves better. Please join us. Vote NO on the City's deeply flawed downtown plan.

By voting NO, you're rejecting the City's Development Agreement with Presidio for a hotel east of Livermore Avenue. Not only is this the wrong kind of hotel at the wrong location, but also it's a "poison pill" intended to prevent voters from adopting the better Central Park Plan with its westside hotel.

A few of many reasons to vote down the City Plan:

It has no continuous central park. We celebrate our surrounding open space, rolling hills and beautiful wine country. We should have a large, continuous park from Bankhead Park Plaza to L Street, a regional draw. The City's so-called "public open space", encircled by private housing, doesn't deliver.

Far less parking where it's most wanted. We need parking right near Livermore Avenue where most people go. We'll be losing existing parking here. As of October, city plans showed at least 316 fewer spaces in this critical area than the Central Park Plan.

Too much housing in wrong location. The City Plan crowds 130 3-4 story affordable housing units right in the downtown center.

Mediocre hotel not fit for our Wine Country. The City's disappointing hotel is not full-service, has no restaurant, no nearby parking and poor views. Not worthy of our Wine Country, nor our downtown.

Less Livermore tax revenue. A professional financial analysis shows that the City Plan, with only a 125-135 room hotel, lower room rates and less retail, will cost the city \$15.04 million in lost revenue over 30 years versus the Central Park Plan.

We get one chance to create something special downtown. Reject the badly flawed City Plan. Vote NO on the referendum.

See LivermoreDeservesBetter.com

City Clerk's Office

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**STATEMENT ACCOMPANYING
BALLOT MEASURE ARGUMENTS**

Elections Code § 9600:

All arguments concerning measures filed pursuant to this division shall be accompanied by the following form statement, to be signed by each proponent and by each author, if different, of the argument:

The undersigned proponent(s) or author(s) of the

- ☒ primary argument
☐ rebuttal argument

- ☐ in favor of
☒ in opposition to

ballot measure _____
(name or number)

at the general municipal election for the City of Livermore to be held on March 3,

2020 hereby state that this argument is true and correct to the best of their
(his/her/their)
knowledge and belief.

Signed: William Dunlop Date: Oct 27, 2019
Printed Name/Title: William Dunlop, CHAIR CITIZENS FOR A LIVERMORE CREATHE PARK

Signed: Jeffrey Kaskay Date: Oct 27, 2019
Printed Name/Title: Jeffrey Kaskay Businessman

Signed: Calvin D. Wood Date: 10/27/2019
Printed Name/Title: CALVIN D. WOOD, 55 year Livermore Resident

Signed: Jeannette A. King Date: 10-27-19
Printed Name/Title: Jeannette A. King - Community Activist

Signed: Jose B. Barrientos Date: Oct 27, 2019
Printed Name/Title: Jose B. Barrientos Livermore Water Club, Pres

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